

SOS Rx Coalition Meeting
April 2, 2008

Information and Education Project Update

As was discussed at the last SOS Rx meeting this past September, the Information and Education Project focuses on developing on oral anticoagulants. This consumer-friendly resource will be primarily for the patient, and the information will be added to the www.mybloodthinner.org website. The information included in the online resource will focus on providing patients with the tools to effectively and healthfully manage oral anticoagulant therapy.

To help the coalition select useful and appropriate information for the online resource, a small advisory group of stakeholders from SOS Rx was assembled. Advisory group members include representatives from the following organizations: Agency for Healthcare Research and Quality, American Association of University Women, American Society of Consultant Pharmacists, American Society of Health-System Pharmacists Research & Education Foundation, AstraZeneca, Food and Drug Administration, National Alliance for Caregiving, National Council on Patient Information and Education, and National Consumers League.

During the first conference call on March 10, the group accomplished the following:

- Confirmed the list of criteria to be used to determine which websites and online resources to include;
- Reviewed an initial set of websites gathered by NCL for potential inclusion on mybloodthinner.org based on whether they meet the selected criteria; and
- Briefly discussed the idea of accreditation (i.e., deciding to use only accredited websites, or looking into accrediting mybloodthinner.org).

Since the conference call, the websites approved by the advisory group have been added to the “Research & Resources” page on the www.mybloodthinner.org website. Additionally, materials about the project have been added to the www.sosrx.org website.

Ongoing tasks for the advisory group include:

- Periodically reviewing websites selected by NCL and other SOS Rx coalition member organizations for potential inclusion on mybloodthinner.org based on whether or not they meet the selected criteria;
- Confirming the organization of resources on the website; and
- Continuing to explore the idea of accreditation (i.e., deciding to use only accredited websites, or looking into accrediting mybloodthinner.org).

Action Item: Let us know of any online resources for potential inclusion in this project.

Next Steps: NCL will continue to gather information on possible resources, and another advisory committee call will be scheduled to engage in the ongoing tasks as described above.

Information and Education Project
Screen Shot of Revised “Research & Resources” Page
(www.mybloodthinner.org/research.htm)

In addition to those that were already included on the website, we have added six new resources and have reorganized them under the following categories:

- FDA Information
- General Information on Use of Oral Anticoagulants
- Focus on Special Populations
- Focus on Diet
- Focus on Genetic Testing
- Research
- Information on Strokes and Other Conditions Related to Oral Anticoagulants
- Other Information on Using Medications Safely

Below you can find a screen shot of the newly revised “Research & Resources” page on the www.mybloodthinner.org website.

